

U.S. Express Mail Label No. EL857529534US

Docket No. 051448.0203

FOLEY & LARDNER  
2029 Century Park East - Suite 3500  
Los Angeles, CA 90067-3021

TO: Commissioner for Patents  
Box Patent Application  
Washington D.C. 20231

**CONTINUATION-IN-PART (CIP) PATENT APPLICATION**  
**TRANSMITTAL UNDER 37 C.F.R. 1.53(b)**

Transmitted herewith for filing is the patent application of:

**INVENTOR(S):** Gil Gavriel Dudkiewicz, Dale Kittrick Hitt, Jonathan Percy Barker

**TITLE:** SYSTEM AND METHOD FOR DETERMINING THE DESIRABILITY OF  
VIDEO PROGRAMMING EVENTS USING KEYWORD MATCHING

In connection with this application, the following are enclosed:

**APPLICATION ELEMENTS:**

- ☒ Specification (including Abstract): 66 pages
- ☒ Claims: 58
- ☒ Formal Drawings: 18 Sheets
- ☐ Power of Attorney By Assignee and Exclusion of Inventor Under Rule 37 C.F.R. § 3.71
- ☒ Declaration and Power of Attorney
  - ☐ Unsigned
  - ☒ Executed (original or copy)
  - ☐ Copy from a prior application (37 CFR 1.63(d))  
(relates to continuation/divisional boxes completed) - NOTE: Box below

**ACCOMPANYING APPLICATION PARTS:**

- ☒ Assignment with Recordation Form Cover Sheet; check in the amount of \$40.00. ✓
- ☐ Revocation and Power of Attorney.
- ☒ Information Disclosure Statement (IDS) with PTO-1449. ☐ Copies of IDS Citations.
- ☐ Preliminary Amendment.
- ☒ Check in the amount of \$754.00 for filing fee.
- ☒ Certificate of Mailing By U.S. Express Mail.
- ☒ Return Receipt Postcard (MPEP 503).
- ☒ Small Entity Statement: **Applicants claim small entity status pursuant to 37 C.F.R. § 1.27.**
- ☐ Certified Copy of Priority Document(s) with Claim of Priority (if foreign priority is claimed).

**CONTINUING APPLICATION**, check appropriate box and supply the requisite information:

☒ Continuation-In-Part (CIP) of prior applications Serial Nos. 09/793,294, 09/793,322, 09/793,357,  
and 09/793,479, each filed 26 February 2001.

☐ Amend the specification by inserting before the first line the following sentence: --This application is a  
continuation, ☐ divisional or ☐ continuation-in-part of application Serial No. , filed --

**CORRESPONDENCE ADDRESS:**

Please address all future correspondence to:  
David A. Blumenthal at the Foley & Lardner address noted above.  
Telephone: (310) 277-2223  
Fax Number: (310) 557-8475

**FEE CALCULATIONS:** (Small entity fees indicated in parentheses.)


(1) For	(2) Number Filed	(3) Number Extra	(4) Rate	(5) Basic Fee \$740. (\$370.)
Total Claims	58 - 20 =	38	X \$18 (x \$9)	342.
Independent Claims	4 - 3 =	4	X \$84 (x \$42)	42.
Multiple Dependent Claims: 0			\$280 (\$140)	0.
Assignment Recording Fee per property			\$40	40.
Surcharge Under 37 C.F.R. 1.16(e)			\$130 (\$65)	0.
TOTAL FEE:				<b>\$794.</b>

**METHOD OF PAYMENT:**

Checks in the amounts of \$754.00 and \$40.00 for the total fee are enclosed. **Applicants claim small entity status pursuant to 37 C.F.R. § 1.27.** The Commissioner is authorized to charge any deficiency or credit any overpayment to Deposit Account No. 50-0872. A duplicate of this transmittal is attached.

Respectfully submitted,

November 16, 2001  
Date

  
\_\_\_\_\_  
Ronald Coslick  
Reg. No. 36,489

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

Attorney Docket No. 051448.0203

Gil Gavriel Dudkiewicz, et al.

Group Art Unit: Unassigned

Serial No.: Unassigned

Examiner: Unassigned

Filed: Concurrently herewith

For: SYSTEM AND METHOD FOR DETERMINING THE DESIRABILITY OF VIDEO PROGRAMMING  
EVENTS USING KEYWORD MATCHING

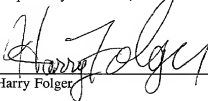
**CERTIFICATE OF MAILING BY U.S. EXPRESS MAIL**

Commissioner for Patents  
Box Patent Application  
Washington, D.C. 20231

I hereby certify that the following paper(s) and/or fee(s) along with any attachments referred to or identified as being attached or enclosed are being deposited with the United States Postal Service as Express Mail (U.S. Express Mail Label No. **EL857529534US**) under 37 C.F.R. § 1.10 on the date of deposit shown below with sufficient postage and in an envelope addressed to: Commissioner for Patents, Box Patent Application, Washington D.C. 20231.

1. Continuation-In-Part (CIP) Patent Application Transmittal Under 37 C.F.R. 1.53(b).
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9. Return receipt postcard.

Respectfully submitted,

  
Harry Folger

November 16, 2001  
Date

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